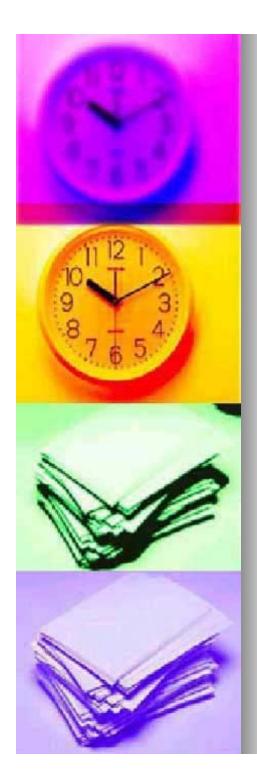


What Investors want to know

- Return on Investment ROI
- ROI by Investing in Real Estate –vs- Stocks & Bonds
- "Cash on Cash Return" is used by Commercial Real Estate Brokers who are listing properties for sale.



Cash on Cash Return

- NOI Debt Service = Net Cash Flow
- Net Cash Flow / Down Payment \$ = Cash on Cash Return %
- NOTE: "Cash on Cash" % does not include the appreciation of the property that investor will enjoy.